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Ben Parr (born February 12, 1985) is an American journalist, author, venture capitalist and entrepreneur. He is the author of Captivology: The Science of Capturing

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Ben Parr is an award-winning journalist, entrepreneur, investor, and expert on attention. He is the author of "Captivology: The Science of Capturing People s

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### **Review: ' captivology: the science of capturing**

March 1, 2015 by Ken Yeung . In Captivology , Ben Parr Proves His Thesis Around Attention And Helps Us Understand The Factors That Drive It

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## **4 questions for ben parr: igniting a bonfire of**

Journalist and entrepreneur Ben Parr knows a thing or two about capturing attention in the digital age. If you followed social media and Internet trends beginning in  
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## **Ben parr dicusses captivology- the science of**

Ben Parr is an award-winning Parr is the author of Captivology: The Science of Capturing People s and how to capture and retain somebody s attention.

## **Ben parr | linkedin**

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## **Ben parr - official site**

Ben Parr is the author of Captivology, The Science of Capturing People s Attention, Ben's Entrepreneurial Musings and Miscellany.

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Ben Parr (born February 12, 1985) is an American journalist, author, venture capitalist and entrepreneur. He is the author of Captivology: The Science of Capturing

## **The science of capturing people s attention**

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Ben Parr is an award-winning journalist, entrepreneur, investor and expert on attention. He is the cofounder and managing partner of DominateFund, a venture capital

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The Science of Capturing People s Attention , from my interview with Adrian Grenier and Dr. Thomas De Zengotita. Attention, ben parr, Book, Captivology.

### **Ben parr, author of Captivology: the science of**

Eventbrite - Silicon Valley Innovation Center presents Ben Parr, Author of Captivology: The Science of Capturing People's Attention - Tuesday, March 24, 2015 at

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Parr is the author of Captivology: The Science of Capturing People s Captivology How do we harness the desire we have to check our phone & use it to

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